ZIA workshop

Business is transforming... are you ready?

Digital Transformation Workshop led by Zia Consulting

What: Complimentary, half-day workshop led by Zia Consulting for you and your ECM representative. We'll cover your strategic goals and initiatives, how to map them out, who's leading the initiatives and give your team advice on next steps.

Why: To bring increased business value to your ECM implementation and your content management solutions.

Led By: Zia Lead Transformational Consultant and Supporting Leadership Team

How: Zia will work with you prior to the workshop to review the state of your business, goals, and industry.

Outcome: You will receive an in-depth, documented roadmap that covers what was discussed and actionable items for moving forward in order to meet your business objectives.

Who Should Attend:
Customer: CIO/CTO, CFO, COO, SVP of IT, LOB users tied to strategic initiatives. Those who are initiating strategic change.

Value: $15,000—available to you at **no charge.**

The traditional offerings of enterprise content management are going by the wayside and the rise of information management is allowing for interoperability and flexibility. Is your company ready to fully embrace cloud or hybrid-cloud systems? Is your team aware of how this change allows for new revenue streams, a decrease in costs, and even a boost in customer experiences?

The Digital Transformation Workshop is round table discussion with key members of your leadership team where you will learn about the state of information management, industry best practices related to modernizing your information environments, and how these approaches will address your businesses priorities. Together, we will discuss where your team is on the digital transformation journey and recommend how you can accelerate this journey leveraging Zia-recommended approaches and solutions.

Companies everywhere are facing common issues that can be minimized or even eliminated. Some of the issues covered in a Digital Transformation Workshop include:

- **Silos**—Organizations have content, data, and processes siloed across repositories and technologies.
- **Manual Processes**—A lack of automated, policy-based workflow leaves information fragmented and at an increased risk for errors or security breaches.
- **Inflexible Technology**—Businesses require dynamic and rapid access to infrastructure services supporting hybrid models, business change, and multiple users.

In the Digital Transformation Workshop, your team will learn about the state of content management and the best ways to move your specific systems into the future. Together, our teams will discuss how companies are moving this way already but aren't prepared with solutions that will automate their systems and keep them compliant.

During this one-on-one workshop, you will have the opportunity to ask questions about your specific needs and goals. We will also cover:

- **Macro Trends as well as External and Internal Drivers**—The state of the industry is changing and there are increased pressures on companies to stay cutting edge while remaining secure and compliant
- **How the Current Approach is Broken**—There's a significant increase in the number of content systems as well as the amount of content that exists outside of them
- **Ways to Transform and Enable the Environment**—The modern platform must be designed with mobile access in mind as the workforce connects with information and process at all times from a range of devices
- **The Business Value of Digital Transformation**—Companies experience bottleneck due to failure to digitize, automate, and integrate
- **The Six Best Practices to Modernization**—The need to modernize information management practices, procedures, and tools
- **Alignment to Your Business Initiatives**—Our team works with you to ensure the solutions we bring to the table will best deliver on your goals

If you are looking to change the way your processes work in order to increase profitability and compliance, this is the ideal next step. Through this workshop, we'll show your team how Zia can provide solutions to take you to the next evolution in content management.

Zia will deliver honest, valuable feedback and create an action plan for next steps. The goal of these workshops is to help your team understand what you have and what you need to transform your business.

To learn more, email **sales@ziaconsulting.com**.

8 in 10
companies
are adopting cloud capabilities

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